Feedback Collection

FEEDBACK NOTES	Liked Learned Lacked Longed for	ACTION POINTS
		What needs change?
		What steps are required to implement this change?
		Who will do it?
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		What steps are required to implement this change?
		Who will do it?



D4C Toolkit: PROPOSE AND VALIDATE www.design4conservation.com

THE 4 LS METHOD



Liked – What did your audience like about the presentation? Or a particular aspect/part of it?



Learned – What new information did you learn from the feedback provided? Is there anything that could be utilised to your advantage?



Lacked – What seemed to be missing from the presentation? Was there something unclear that needs further development or researches?



Longed for – What there something completely new that your audience wish to see in the presentation, and would make it more impactful?. The 4Ls is a method is useful to help a team improve continuously.

After you have taken feedback notes, categorize them using the 4 Ls and then it will be easier to turn them into actionable tasks.

During feedback you will mostly hear things like:

"Here is a new piece of information that says..." "I really loved..."

You might also hear things like:

"if only there was..." "I wish there was...".

The 4Ls is a method Initially developed by Mary Gorman and Ellen Gottesdiener.

