

Growing a purposeful project means that you will be able to extend the breadth of your impact by reaching more people and ecosystems.

In order to ensure the depth and target of your impact, this growth should follow a distributed model, highly related to your context, providing long term financial autonomy and environmental sustainability. This model is based on the Small, Local, Open, Connected scenario.

“The SLOC Scenario gives a clear direction of where to look for sustainable solutions, in which sustainable solutions necessarily refer to the local (and the community of which this local is a vital part) and to the small (with all the possibilities of relationships, participation and democracy that the human scale makes possible). At the same time, it tells us that to implement solutions, we have to consider these small entities and their localities in the framework of the global network society in which the local and the small are both open and connected.” (Manzini, 2011)

GROWTH PLAN		WHO?	WHERE?	HOW? <i>Main revenue streams</i>	WHEN? <i>Timeline</i>
PROJECT	<b>PILOT</b> <i>Describe pilot project / test / validation stage</i>				
SMALL	<b>STARTUP</b> <i>Describe the startup stage</i>				
LOCAL	<b>AUTONOMY</b> <i>Describe how the startup becomes an autonomous enterprise</i>				
OPEN	<b>REPLICATION</b> <i>Describe your plans for contextual replication</i>				
CONNECTED	<b>SCALE</b> <i>Describe your plans for resilient scaling</i>				