

INTERVIEW

Prepare a set of questions you'd like to ask. Consider breaking the ice by asking broad questions about the person's life before asking more specific questions that relate directly to your challenge.

> Ask smart questions that reflect that you have conducted secondary research.

QUESTIONS:

PHOTOGRAPH *or quick sketch*

NAME *of interviewee*

DETAILS *In relation to the project context and type of stakeholder*

DATE *of interview*

MODE *of interview*

.....
Interviewee signature

I consent to being filmed on video
 I consent for my audio to be recorded
 I consent for my picture to be taken

INTERVIEW TRANSCRIPT *Write down the stakeholder's literal answers.*